

Tai-Yi Huang

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Highlights of Achievements and Qualifications

Education: Doctor of Philosophy in Learning Technologies

Teaching Experience: 10 years in the University-level

Industry Experience: 10 years in the Hospitality and Tourism field

Education:

University of North Texas, College of Information, Denton, TX. 2019

Doctor of Philosophy in Learning Technologies

University of North Texas, Denton, TX. 2009.

Master of Science in Hospitality Management

University of North Texas, Denton, TX. 2006.

Bachelor of Science in Hospitality Management

National Kaohsiung University of Hospitality and Tourism, Kaohsiung, Taiwan.

Associate Degree in Food & Beverage Management 2000.

Professional Experience:

Adjunct Instructor of UNT, Denton, TX 2019 Fall Semester.

Department of Learning Technologies.

Courses Design and Taught:

- LTEC 3010-Personal Development
- LTEC 4000-Principles of Training and Development

Teaching Fellow of UNT, Denton, TX 2010 - 2019.

Department of Learning Technologies.

Courses Taught:

- LTEC 3010-Personal Development
- LTEC 4000-Principles of Training and Development
- LTEC 4121-Technical Presentation Skills
- LTEC 4470-Human relations in Business, Education and Industry
- LTEC 4510-Communications in Business, Education and Industry
- LTEC 5100-Foundations of Workforce Learning and Performance
- LTEC 5121-Corporate Training Presentation Skills

Co-teaching of NKUHT, Taiwan R.O.C 2014 - 2017.

National Kaohsiung University of Hospitality and Tourism

Courses Taught:

- Super Etoile Certification Program
- Career Plan

Student Academic Assistant of UNT, Denton, TX 2012 - 2013.

Department of Hospitality and Tourism Management

- HMG 3700- Hotel Operations in the Department of Hospitality Management
- CMHT 5400- Research Applications in Merchandising and Hospitality Operations

Food Service Supervisor of UNT Dining, Denton, TX. 2009 - 2010.

UNT Dining (University of North Texas) – Six dining halls

- Trained cooks and other food service personnel in the care and use of equipment and in standard practices
- Coordinated and supervised the work of subordinates

IELI Student Assistant, Denton, TX. 2004 -2009.

Intensive English Language Institute (IELI) under UNT international at University of North Texas (UNT)

- Dealt with all the situations that new international students encounter
- Assisted students with international students adjustment

Unitest Travel Service Co., Ltd., Kaohsiung, Taiwan.

1995-1996; 2000-2003.

Sales Division Manager

- Led tours around the world (Asia, North America, Europe)
- Promoted new travel products

Luh-Sing High School, Pingtung, Taiwan.

1996 -1998.

A private school- 1,000 students and 50 staff members.

Section Chief of purchases & maintenance

- Responsible for purchasing, maintenance, and supplies management
- Managed employee personnel records

Research Activities:

- **Publications— Dissertation Prepared for the Degree of Doctor of Philosophy in Learning Technologies**
 - “Essential Competencies for Entry-Level Management Positions in the Food and Beverage Industry in Taiwan and Mainland China.” University of North Texas, 2019.
- **Publications— Thesis Prepared for the Degree of Master of Science in Hospitality Management**
 - “Taiwanese Cruisers in North America: An Empirical Analysis of Their Motivations, Involvement, and Satisfaction.” University of North Texas, 2009.
- **Publications—Book Chapter (in-press)**
 - Joshua-Gojer, A., Allen, J.M., **Huang, T.** (2019). Workforce Diversity in Volunteerism and the Peace Corps. *Handbook of Research on Race, Gender, and the Fight for Equality.*
- **Publications—Papers in Refereed Journals**
 - Johnson, K. R., **Huang, T.**, & Doyle, A. (2019). Mapping talent development in Tourism and Hospitality: a literature review. *European Journal of Training and Development.* ISSN: 20469012.
 - Josiam, B. M., **Huang, T.**, Spears, D., Kennon, L., & Bahulkar, G. (2012). Segmenting Taiwanese travelers on cruises in North America: Comparing the involvement and cluster approach. *Journal of China Tourism Research*, 8(1), 78-96.
 - Josiam, B. M., **Huang, T.**, Spears, D., Kennon, L., & Bahulkar, G. (2009). Understanding ethnic Chinese travelers on North American cruise tours: Motivations, perceptions, and satisfaction of cruisers. *Journal of China Tourism Research*, 5(1), 77-101.
- **Publications—Papers in Refereed Conference Proceedings**
 - Liu, T., **Huang, T.**, & Shih, P.M. (2018). Trends and challenges of food and beverage information technology applications in Taiwan. *Information and Communication Technologies in Tourism 2015*, 873-883. Springer.
 - Liu, T. Z., **Huang, T.**, & Kuo, H. (2018). Investigating the impact factors to influence online room rebooking intentions in Taiwan. In Cobanoglu, C., & Corbaci, A. (Eds.), (2018). *Proceedings of the global conference on business and economics (Vol. 1)*. doi:10.5038/2641-502X-v1. ISSN:2641-502X.
 - Liu, T., **Huang, T.**, & Hsu, C. (2015). Investigating E-learning effects on continuance intentions of hospitality management students. *Information and Communication Technologies in Tourism 2015*, 873-883. Springer.
 - **Huang, T.** (2014). The impact of E-learning in small and medium-sized hospitality and tourism enterprises. Paper presented at the Society for Information Technology & Teacher Education International Conference, 2014(1).1574-1579.
- **Conferences—Papers in the Conferences**
 - Liu, T. Z., **Huang, T.**, & Wang, H. (2019). *The comparison of implementation SPOC and Hybrid Models on Food and Beverage Management Courses.* **Poster presentation** at 2019 APacCHRIE & EuroCHRIE Joint Conference in The Hong Kong Polytechnic University, Hong Kong.

- **Huang, T.** (2015). *Exploring essential competencies of entry-level management positions in the food and beverage industry in Taiwan*. Poster presented at The Graduate Exhibition at UNT.
- **Huang, T., & Strzelecka, M.** (2014). *The effects of e-learning on economic, social and environmental performance of small and medium-sized hospitality and tourism enterprises in Taiwan*. **Oral presentation** at The 13th Asia Pacific forum for Graduate Students Research in Tourism in Kaohsiung, Taiwan.
- **Huang, T.** (2013). *The impact of talent management on the hospitality and tourism industry in Taiwan*. **Oral presentation** at The 3rd Advances in Hospitality and Tourism Marketing & Management Conference in Taipei, Taiwan.
- **Huang, T., Josiam, B. M., Spears, D., Kennon, L., & Bahulkar, G.** (2009). *Segmenting Taiwanese travelers on cruises in North America: Comparing involvement and cluster approach*. **Oral presentation** at the 27th Annual Conference of the European Council on Hotel, Restaurant & Institutional Education in Helsinki, Finland.
- **Huang, T., Josiam, B. M., Spears, D., Kennon, L., & Bahulkar, G.** (2008). *Understanding Taiwanese travel on cruise tours in North America: Motivations, involvement, perceptions, and satisfaction of cruisers*. **Oral presentation** at The Fifth China Tourism Forum: Nature-based Tourism in Huang Shan, China.
- **Huang, T., Josiam, B. M., Spears, D., Kennon, L., & Bahulkar, G.** (2008). *Understanding Taiwanese travel on cruise tours in North America: Motivations, involvement, perceptions, and satisfaction of cruisers*. **Oral presentation** at The 7th Asia Pacific Forum for Graduate Student's Research in Tourism in Selangor, Malaysia.
- **Reviewer**
 - **Reviewer** of *European Journal of Training and Development (EJTD)* **2019**
 - **Reviewer** of Global Conference on Business and Economics **2019**
 - **Reviewer** of Eighth International Conference on Educational Innovation through Technology (EITT) **2019**
 - **Reviewer** of AHRD: Workplace Learning Track **2016-Present**
 - **Reviewer** of AHRD: The International; Global & Cross Cultural Issues Track **2014-Present**
 - **Reviewer** of Performance Improvement Quarterly **2016-Present**
- **Participating Activities**
 - Assisted events of marketing UNT. **2010-2019**
 - Volunteer at Texas Center for Educational Technology (TCET) Symposium **2018**
 - Volunteer at 8th Annual Emerging Technologies for Online Learning International Symposium **2015**
 - Volunteer at UNT-International. **2005-2019**
 - New international student Orientation
 - International events
 - Being a judge in the Graduate Exhibition at UNT. **2014**
 - Volunteer tutor at UNT-Learning Center. **2012-2014**
 - Volunteer at I-Conference in Fort Worth, TX. **2013**
 - Assisted event of UNT Taiwan Alumni in Taipei, Taiwan. **2013**
- **Honors**
 - Emerging Leader Award at UNT **2019**
 - UNT Graduate Student Assistantship Tuition Scholarship **2017-2019**
 - IEC Scholarship **2013-2014**
 - Student Travel Grant Award **2010-2012**
 - UNT Scholarship **2012-2013**
 - UNT Academic Achievement Scholarship **2010-2012**
 - UNT Graduate Student Assistantship Tuition Scholarship **2010-2012**